

2023 - 2024

Advertising

OPPORTUNITIES



Angela Ward

Commercial Sponsorship Coordinator

+1.229.257.2033

angela.ward.2@us.af.mil



DEMOGRAPHICS

Advertising with Moody Air Force Base offers your business the opportunity to share information in a variety of print publications, digital media and base facilities. The Moody AFB community consists of both military and civilian personnel, retirees and Active Duty dependents. Our location provides a unique opportunity as the majority of our community members are new to the area and in search of off-base services and activities.

As a part of the 23d Wing, the 23d Force Support Squadron is the “heart” of the Moody AFB community. We provide the very best in quality of life initiatives, programs, events, and activities to enhance the morale, welfare and recreation of all who are part of Team Moody.

MOODY AFB PERSONNEL

44% Military Personnel
8% Civilian Personnel
48% Dependents

MOODY AFB POPULATION

58% Military Personnel
19% Children
23% Spouses

AGES OF MILITARY PERSONNEL

8% 17 - 20
32% 21 - 25
25% 26 - 30
17% 31 - 35
12% 36 - 40
4% 41 - 45
1% 46 - 60

Enhance your visibility and create an everlasting impression.

PRICING

Advertisement	One Time	3 Months	6 Months	Annual
Website Skyliner Ad <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Plug Into Moody Header Ad	\$500	\$1,500	\$2,000	-
Plug Into Moody Footer Ad	\$500	\$1,000	\$1,600	-
Digital Monitors at ITT <i>6 month commitment only</i>	-	-	\$1,000	\$1,500
Digital Monitors at DFAC <i>6 month commitment only</i>	-	-	\$1,000	\$1,500
Digital Monitors at Club <i>6 month commitment only</i>	-	-	\$1,500	\$2,000
Digital Monitors at Lucy's Corner <i>6 month commitment only</i>	-	-	\$1,000	\$1,500
Digital Monitors at Bowling <i>3 month commitment required</i>	-	\$1,000	\$1,500	\$2,000
Banner at Softball Field <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Banner at Outdoor Recreation <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Banner at Grassy Pond <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Banner at Base Outdoor Pool <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Banner at Fitness Center <i>3 month commitment required</i>	-	\$1,500	\$2,000	\$3,000
Bathroom Stall Ad <i>3 month commitment required</i>	-	\$1,000	\$1,500	\$2,500

Advertisement	Circulation and Distribution
Plug Into Moody <i>Weekly E-Newsletter</i>	Approx 26,000 Hits Per Month
Bathroom Stall Ads	150 Per Month
MoodyFSS.com	12,000+ Page Views Per Month
Bowling/ITT	12,000+ Visits Per Month
Fitness Center	20,000+ Visits Per Month

You may provide your own advertisement, or we can design one for you for an additional \$30 per hour design fee. We request that all pre-designed digital advertising be high resolution pdfs or pngs, be converted to outlines, have all images embedded and saved as 300 dpi in CMYK.

All advertising MUST include the disclaimer:
"Paid Advertisement. No Federal Endorsement Intended."