

MOODY AIR FORCE BASE

2024 ANNUAL

# Sponsorship

— OPPORTUNITIES



**Laura Kowalski**

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**DEPARTMENT OF THE AIR FORCE  
23D FORCE SUPPORT SQUADRON (ACC)  
MOODY AIR FORCE BASE GEORGIA**

25 January 2024

23d Force Support Squadron  
5091 Gardner Street  
Moody AFB, GA 31699

Hello! My name is Laura Kowalski, and I am the Marketing Director for the 23d Force Support Squadron Marketing Department at Moody Air Force Base, GA. I am writing you today to ask for your support and partnership.

We invite your team to help support the quality of life for the men, women and children of Moody Air Force Base. We would love to have you partner with us as one of our sponsors. Our joint initiative will make a lasting impact on the lives of our Airmen and their families.

Please feel free to contact me at [laura.kowalski@us.af.mil](mailto:laura.kowalski@us.af.mil) or call (229) 257-2033. I would be more than happy to answer any questions you may have. Thank you for your consideration and military support!

Sincerely,

A handwritten signature in black ink, appearing to read "Laura Kowalski", written over a large, stylized flourish that extends downwards and to the left.

**Laura Kowalski**  
Marketing Director  
Moody Air Force Base, GA

*Attack • Rescue • Prevail*



# DEMOGRAPHICS

*A 2024 Sponsorship of Moody Air Force Base* demonstrates your commitment to the community and your outstanding support of the men and women of the armed forces. The Moody AFB community consists of both military and civilian personnel, retirees and Active Duty dependents. Our location provides a unique opportunity as the majority of our community members are new to the area and in search of off-base services and activities.

As a part of the 23d Wing, the 23d Force Support Squadron is the “heart” of the Moody AFB community. We provide the very best in quality of life initiatives, programs, events, and activities to enhance the morale, welfare and recreation of all who are part of Team Moody.

## MOODY AFB PERSONNEL

- 44% Military Personnel
- 8% Civilian Personnel
- 48% Dependents

## AGES OF MILITARY PERSONNEL

- 8% 17 - 20
- 32% 21 - 25
- 25% 26 - 30
- 17% 31 - 35
- 12% 36 - 40
- 4% 41 - 45
- 1% 46 - 60

## MOODY AFB POPULATION

- 58% Military Personnel
- 19% Children
- 23% Spouses

*Enhance your visibility and create an everlasting impression.*

# ANNUAL EVENTS

## SOME OF OUR ANNUAL EVENTS INCLUDE:



### **Father Daughter Dance** *On Base | February*

Enjoy a night of formal-fun with your favorite guy filled with food, dancing and prizes.



### **Super Sports Day** *On Base | September*

Go head-to-head and squadron-to-squadron during this rivalry sports and games day.



### **Egg Hunt** *On Base | April*

Grab your kiddos and get ready to search for eggs or take photos with the Bunny!



### **Oktoberfest** *On Base | September*

Enjoy cold Oktoberfest beers, German food, traditional games, live folk music and much more!



### **Splash Bash** *On Base | May*

Kick off the summer with live music, prizes, concessions and more at the outdoor pool.



### **Trunk or Treat** *On Base | October*

Trick or treat your way into some spooktacular fun sure to satisfy your sweet tooth!



### **Back to School Bash** *On Base | End of Summer*

Pick up some free backpacks and school supplies at this water field day event!



### **Haunted Trail** *Grassy Pond | October*

Looking for a thrill? Head to Grassy Pond for an evening filled with terrifying delights.



### **Base Wide Concert** *On Base | Date Varies*

Get ready to rock the night away at this family-friendly music festival!



### **Tree Lighting Ceremony** *On Base | December*

Take photos with Santa, watch the holiday parade, cook some s'mores and much more!

*See an event you may be interested in sponsoring? **Let us know!**  
Event package rates and benefits provided upon request!*