2024 - 2025 EVENTS

# Sponsorship





A 2024 Sponsorship of Moody Air Force Base demonstrates your commitment to the community and your outstanding support of the men and women of the armed forces. The Moody AFB community consists of both military and civilian personnel, retirees and Active Duty dependents. Our location provides a unique opportunity as the majority of our community members are new to the area and in search of off-base services and activities.

As a part of the 23d Wing, the 23d Force Support Squadron is the "heart" of the Moody AFB community. We provide the very best in quality of life initiatives, programs, events, and activities to enhance the morale, welfare and recreation of all who are part of Team Moody.

#### MOODY AFB PERSONNEL

**Spouses** 

23%

#### AGES OF MILITARY PERSONNEL

44%	Military Personnel	8%	17 - 20
8%	Civilian Personnel	32%	21 - 25
48%	Dependents	25%	26 - 30
		17%	31 - 35
MOODY	AFB POPULATION	12%	36 - 40
58%	Military Personnel	4%	41 - 45
	Children	1%	46 - 60

## 2024 ANNUAL EVENTS

#### SOME OF OUR 2024 EVENTS INCLUDE:



Super Sports Day
On Base | September 6

Go head-to-head and squadronto-squadron during this rivalry sports and games day.



Lumberjack Show On Base | September 7

Get ready for old-fashioned fun and plenty of laughs during this action-packed show.



Oktoberfest
On Base | September 25

Enjoy cold Oktoberfest beers, German food, traditional games, live folk music and much more!



Trunk or Treat
On Base | October 18

Trick or treat your way into some spooktacular fun sure to satisfy your sweet tooth!



Tree Lighting Ceremony On Base | December 6

Take photos with Santa, watch the holiday parade, cook some s'mores and much more!



# 2025 ANNUAL EVENTS

#### SOME OF OUR 2025 EVENTS INCLUDE:



### Comic Con On Base | January

Get ready and enjoy a day with your favorite characters and what the vendors provide at this family-friendly event!



#### Super Sports Day On Base | September

Go head-to-head and squadronto-squadron during this rivalry sports and games day.



## Father Daughter Dance On Base | February

Enjoy a night of formal-fun with your favorite guy filled with food, dancing and prizes.



## Oktoberfest On Base | September

Enjoy cold Oktoberfest beers, German food, traditional games, live folk music and much more!



Egg Hunt
On Base | April

Grab your kiddos and get ready to search for eggs or take photos with the Bunny!



#### Base Wide Concert On Base | Date Varies

Get ready to rock the night away at this family-friendly music festival!



Splash Bash On Base | May

Kick off the summer with live music, prizes, concessions and more at the outdoor pool.



## Trunk or Treat On Base | October

Trick or treat your way into some spooktacular fun sure to satisfy your sweet tooth!



Back to School Bash On Base | End of Summer

Pick up some free backpacks and school supplies at this water field day event!



#### Haunted Trail Grassy Pond | October

Looking for a thrill? Head to Grassy Pond for an evening filled with terrifying delights.



Mother Son Dance On Base | May

Enjoy a night of formal-fun with your favorite mom filled with food, dancing and prizes.



#### Tree Lighting Ceremony On Base | December

Take photos with Santa, watch the holiday parade, cook some s'mores and much more!

See an event you may be interested in sponsoring? Let us know! Event package rates and benefits provided upon request!

# SPONSOR PACKAGES

Benefits Summary	\$1,000	\$500	\$250
Logo on Event Poster	Yes	Yes	Yes
Verbal Event Recognition	Yes	Yes	Yes
Table at Event	Yes	Yes	Yes
Recognition on moodyfss.com	Yes	Yes	-
Recognition on Moody FSS Facebook	Yes	-	-

#### **Elke Schultz**

**Marketing Director** 

+1.229.257.2033 elke.schultz@us.af.mil